

DRAFT WSSDA Annual Conference Agenda, 9/13/17

Friday, November 17

10:45 – 11:45 a.m.

Boardmanship 101: Getting Started and Working Together

Newly elected or appointed? Congratulations! This session will cover the basics to help you get started in your new role as a school director. You’ll learn about the roles and responsibilities of school directors, how to work with your superintendent and fellow board members as a productive team and have a chance to ask lots of questions.

*Presenters:* **Carolyn Perkins**, Leadership Development Consultant, WSSDA; Director, Bremerton School District

 **Scott Dolquist**, Leadership Consultant, WSSDA

 **Tricia Lubach**, Director, Quincy School District; Training Specialist, WSSDA

*VIP Track: Foundations of Boardsmanship*

Boeing Breakout

Sponsored session. Description TBD.

Building Capacity for Systemic Family Engagement & Student Learning

This session will provide an overview of effective strategies to systemically engage families and communities to drive school improvement forward. The team will share our process using Karen Mapp's Dual Capacity Framework - from policy to practice - to build effective partnerships in the community, home, classroom, school, and district.

*Presenters:* **Justin Irish**, Assistant Superintendent, Edmonds School District

 **Susan Phillips**, Director, Edmonds School District

 **Diana White**, Director, Edmonds School District

 **Dr. Kristine McDuffy**, Superintendent, Edmonds School District

 **Sally Guzmán**, Family and Community Engagement Specialist, Edmonds School District

*VIP Track: Equity*

Creating a Compassionate Community: From School District to City to Chamber of Commerce

Learn how North Thurston Public Schools engaged with the City of Lacey and Lacey South Sound Chamber of Commerce to create a Compassionate Community initiative. Using existing structures, this unique partnership has touched the lives of students, parents, staff, citizens, businesses and community organizations. Strategies and resources will be shared.

*Presenters:* **Debra Clemens**, Superintendent, North Thurston Public Schools

 **Graeme Sackrison**, Board Vice President, North Thurston Public Schools

 **Debra Clemens, Ph.D.**, Superintendent, North Thurston Public Schools

 **Scott Spence**, City Manager, City of Lacey

 **Sierra Roundy**, Former Executive Director, Lacey South Sound Chamber of Commerce

*VIP Track: Equity*

Interest-Based Bargaining: A Success Story

Following a contentious bargain in 2013, the Snoqualmie Valley School District immediately began work to reinvent the district’s bargaining model. Discover how a dynamic approach to bargaining was developed through collaborative work with the teacher’s association. The model yielded a much-improved process and a timely settlement. It also set the stage for continued positive relations between the district and the association.

*Presenters:* **Joel Aune**, Superintendent, Snoqualmie Valley School District

 **Geoff Doy**, Board President, Snoqualmie Valley School District

 **Joel Aune**, Superintendent, Snoqualmie Valley School District

 **Jeff Hogan**, Assistant Superintendent, Snoqualmie Valley School District

*VIP Track: Advanced Leadership*

Keynote Breakout with Linda Darling-Hammond

Attend this session to hear more from keynote speaker Linda Darling-Hammond.

*Presenter:* **Dr. Linda Darling-Hammond**

*VIP Track: Advanced Leadership*

Parent Presence + K-12 School = Happy, Successful Students

Discover how district support has led to a K-12, family-friendly, ALE school that provides 1000 students with a safe social-emotional environment. Uncover how a unique professional development program for parents has resulted in over 41,000 hours of parent time on campus.

*Presenters:* **Mark Clements**, Principal, River Homelink High School, Battle Ground Public Schools

 **Monty Anderson**, Board President, Battle Ground Public Schools; WSSDA Board Director

 **Jim Pegoraro**, Director, Battle Ground Public Schools

 **Mavis Nickels**, Director, Battle Ground Public Schools

 **Mark Ross**, Superintendent, Battle Ground Public Schools

*VIP Track: Advanced Leadership*

The School Director's Role in WIAA's Mission

WIAA's strategic plan states that all school boards will demonstrate a commitment to the WIAA's mission by the start of the 2018-19 school year. Learn about that mission and the WIAA's core values. Understand each school director's role in fostering a healthy culture and Integrating student participation in the broad range of WIAA activities to better serve the whole child.

*Presenter:* **Mike Colbrese**, Executive Director, Washington Interscholastic Activities Association

*VIP Track: Foundations of Boardsmanship*

Unity Works! Supporting Educational Equity and Diversity

Learn about improving school culture and student engagement through an innovative program designed to increase equity, reduce prejudice, promote culturally-responsive teaching and encourage positive multicultural change. Yakima School Board members will describe the UnityWorks Program, now completing its third year in the district.

*Presenters:* **Martha Rice**, Director, Yakima School District

 **Don Davis**, Director, Yakima School District; WSSDA Board Director

 **Luz Juarez-Stump**, Principal, Hoover Elementary School, Yakima School District

*VIP Track: Equity*

Washington Standards Based Superintendent Evaluation: A Deeper Dive

Experience being a member of a school board evaluating the evidence provided by the superintendent using the Framework for the Washington Standards Based Superintendent Evaluation. Participate in the rich discussions that are at the center of this evaluation system and discover that you like many school directors can implement this highly regarded evaluation system.

*Presenters:* **Colleen Miller**, Director of Leadership Development, WSSDA

 **Gary Cohn**, Superintendent, Everett School Distirct

*VIP Track: Advanced Leadership*

Win more of the capital budget for student success

This session will provide an overview on how the state capital budget works, the limit on resources, and how school districts across the state can win a greater portion for school construction. Presenters and participants will also discuss how school design and condition affect student success.

*Presenter:* **Brian Sims**, WSSDA Consultant

*VIP Track: Funding & Facilities*

Year-long Advocacy From the Board Room to Olympia, & Beyond!

Calling all school board Legislative Representatives! Effective advocacy is not a “one-and-done” activity. Explore WSSDA’s year-round advocacy cycle; gain insight into WSSDA’s 2018 Legislative Platform and position resources; and learn from colleagues about advocacy at all levels, including ways to engage boards in legislative issues throughout the year.

*Presenters:* **Jessica Vavrus**, Director of Government Relations, WSSDA

 **Geoffery McAnalloy**, Board President, Federal Way Public Schools; Chair, WSSDA Legislative Committee

 **Nancy Truitt Pierce**, Director, Monroe School District; Member, WSSDA Legislative Committee

 **Steve Christiansen**, Director, Pasco School District; Member, WSSDA Legislative Committee

 **Martha Rice**, Director, Yakima School District; Member, WSSDA Legislative Committee

*VIP Track: Foundations of Boardsmanship*

2:15 – 3:15 p.m.

Boardmanship 102: Making Sense of School Finance

School finance is complicated and can be overwhelming even for seasoned school directors. This session will provide you with an overview of the basics of school finance and budgeting and what you need to know as you begin or continue board service.

*Presenters:* **Patti Wood**, Leadership Development Consultant, WSSDA; Director, Washington State Board of Education

 **Barbara Posthumus**, Associate Superintendent, Business and Support Services, Lake Washington School District

*VIP Track: Foundations of Boardsmanship, Funding & Facilities*

Choosing the Right Leader for Tomorrow's Schools

This session will focus on how leadership impacts district outcomes. Hiring a superintendent is the single most important role of the school board, since the superintendent impacts the culture of the district and student learning. Participants will learn strategies for matching leadership and personal characteristics with board and district vision.

*Presenters:* **Ellen Perconti**, Superintendent, Mary M. Knight School District and North Beach School District

 **Deborah Holcomb**, Superintendent, North Beach School District

*VIP Track: Advanced Leadership*

Community Schools: A Partnership Journey

With limited resources allocated to our public schools to provide for "whole child" needs, the Community Schools model connects and coordinates resources and services within the community using schools as centers. Participants will learn about Tumwater's journey with this model and engage with other participants to share community partnership ideas and strategies working well in other communities.

*Presenters:* **John Bash**, Superintendent, Tumwater School District

 **Kim Reykdal**, Director, Tumwater School District

 **Jennifer Gould**, Community Schools Program Manager, TOGETHER!

*VIP Track: Equity*

Government to Government Relationships with Tribal Nations

Expand your knowledge of how tribes and educators can work together to increase academic success and cultural understanding for all Washington State tribal and non-tribal students, educators, schools and communities.

*Presenters:* **Tim Garchow**, Executive Director, WSSDA

 **Cindy Kelly**, WSSDA Board Member

*VIP Track: Equity*

Is Your System Ready to Support ALL Kids in a 24 Credit Environment?

Is your current system supporting all kids? How will your graduation rates be impacted by new requirements? Come engage with other school leaders about the schedules, programs and opportunities that make your system either highly effective or inequitable for kids.

*Presenter:* **Scott Seaman**, Director of Professional Learning, Association Of Washington School Principals

*VIP Track: Equity*

Leading Systems Change for Equity in Student Discipline

Create a more transparent and collaborative approach to reduce discipline rates and eliminate disparities in your district. This session will provide updates on discipline rules, discipline data and analytics, training, and resources regarding equity, school climate, and student behavior.

*Presenters:* **Calandra Sechrist**, Director of Equity and Civil Rights, OSPI

 **Kelcey Schmitz**, Program Supervisor, Center for the Improvement of Student Learning, OSPI

 **Joshua Lynch**, Program Supervisor, Student Discipline, Behavior, and Readiness to Learn, OSPI

 **Susan Canaga**, Program Manager, Data Governance, OSPI

*VIP Track: Advanced Leadership, Equity*

Schneider Electric Breakout

Sponsored session. Description TBD

The Arts: A Strategy for Student Success!

Find out what’s happening in our state around the arts, including how districts are building their arts programs step by step and using the arts as a strategy for student success. Participants will also learn about the new arts learning standards and about valuable research that supports arts education.

*Presenter:* **Anne Banks**, Program Supervisor, The Arts Program, OSPI

*VIP Track: Advanced Leadership*

Stay Legal: The Dos and Don’ts of School Elections

What is the board’s role in an election? Aren’t there rules that limit how officials talk about bonds and levies? Join us for an engaging review of critical PDC rules, including the difference between information and advocacy, how citizens' committees work, and what you CAN’T ask in a community survey.

*Presenters:* **J.Marie Riche**, Founder & Principal, Ideal Communications

 **Jon Gores**, Managing Director, D.A. Davidson & Company

 **Brian Kistler**, Attorney, Kutak Rock, LLP

*VIP Track: Advanced Leadership, Funding & Facilities*

Student Voice: It is Time for Boards to LISTEN!

Student voice is a powerful tool in leading educational change and building leadership capacity. Every school district needs an avenue to listen to their students. In Riverview School District, student voice is top of mind, as reflected in our mssion: “Educate Children.” Find out how we actively pursue student voice.

*Presenters:* **Carol Van Noy**, Director, Riverview School District

 **Lori Oviatt**, Director, Riverview School District

 **Dr. Anthony Smith**, Superintendent, Riverview School District

 **Sophie Paradis**, Student Representative, Riverview School District

*VIP Track: Advanced Leadership*

Strategies for Career Connected Learning: Wenatchee Learns Connect

Wenatchee Public Schools launched a strategic conversation with the stakeholders who live, work, and learn in their district. A vision was developed that taps into the power of the whole community by facilitating volunteer opportunities, career connected learning experiences, and cultivating business-education partnerships. Discover Wenatchee Learns Connect.

*Presenters:* **Jennifer Talbot**, Director, Wenatchee School District

 **Brian Flones**, Superintendent, Wenatchee School District

 **Diana Haglund**, Wenatchee Learns Connect Coordinator, Wenatchee School District

 **Dennis Conger**, Director of Career & Technical Education, Wenatchee School District

*VIP Track: Advanced Leadership*

3:45 – 4:45 p.m.

Addressing Today's Pressing School Safety Challenges

Are you doing everything possible to prevent a crisis on one of your school campuses? Are you prepared to respond swiftly and effectively if a crisis does occur? Learn about the Ferndale School District’s comprehensive safety preparedness program, including strong community partnerships, state-of-the-art communication tools and realistic practice scenarios.

*Presenters:* **Linda Quinn**, Superintendent, Ferndale School District

 **Mark Deebach**, Assistant Superintendent for Business and Operations, Ferndale School District

 **Dr. Kevin Erickson**, Board President, Ferndale School District

 **Lee Anne Riddle**, Director, Ferndale School District

 **Hugh Foulke**, Director, Ferndale School District

 **Candice Wilson**, Director, Ferndale School District

*VIP Track: Advanced Leadership*

An Equity and Excellence Vision for Future-Ready School Facilities

To create a shared vision for future-ready facilities, Vancouver Public Schools completed an 18-month stakeholder engagement process and earned voter approval of a $563 million construction and renovation program. Discover how community input, collaborative planning and strategic communication resulted in overwhelming support for a capital bond measure benefiting all students.

*Presenters:* **Steve Webb**, Superintendent, Vancouver Public Schools

 **Dale Q. Rice**, Board President, Vancouver Public Schools

 **Todd Horenstein**, Assistant Superintendent for Facility Support Services, Vancouver Public Schools

 **Tom Hagley, Jr.**, Chief of Staff/Chief Communications Officer, Vancouver Public Schools

 **Casey Wyckoff**, President/Principal, LSW Architechts

*VIP Track: Equity, Funding & Facilities*

BLRB Breakout

Sponsored session. Description TBD

Boardmanship 103: The Big Picture-Working with Data and the Strategic Plan

What is the role of the school board regarding the district strategic/improvement plan? Discover your responsibilities and build knowledge and skills so you can do your job! Delve into a strategic plan and the process of development. Learn about the types of data used to measure improvement particularly that of student success. Start your journey to become an effective board director who uses data to check on the district’s progress towards strategic improvement goals, the mission and the vision of the district.

*Presenter:* **Colleen Miller**, Director of Leadership Development, WSSDA

*VIP Track: Foundations of Boardsmanship*

Digging In to Curb Chronic Absenteeism

Attend this session to learn how the collaborative efforts of a rural school district and an ESD have reduced absenteeism. Topics will include actions taken at the building, district and regional levels to keep students in school.

*Presenters:* **Kevin Chase**, Superintendent, ESD 105 and Grandview School District

 **Henry Strom**, Superintendent, Grandview School District

*VIP Track: Advanced Leadership*

Hot Topics in Education with Chris Reykdal and Tim Garchow

Engage with State Superintendent Chris Reykdal and Executive Director Tim Garchow regarding the hot topics that Washington’s public schools are facing.

*Presenters:* **Chris Reykdal**, Superintendent of Public Instruction, OSPI

 **Tim Garchow**, Executive Director, WSSDA

*VIP Track: Advanced Leadership*

How Does Your Superintendent Contract Measure Up?

Crafting a superintendent employment contract that balances board and superintendent needs, keeps you out of hot water, and aligns with contemporary evaluation and compensation practice is no easy task. This session helps directors recognize a robust contract and compares approaches that boards used to craft agreements with their superintendents.

*Presenters:* **Gary Cohn**, Superintendent, Everett School District

 **Pam LeSesne**, Director, Everett Public Schools

 **Carol Andrews**, Director, Everett Public Schools

 **Valerie Hughes**, Partner, Perkins Coie

*VIP Track: Advanced Leadership*

Leading with the Whole Child in Mind, Body and Heart

This session will explore the impact of non-traditional social-emotional supports for children to explore, cope, grow and remain engaged in school and community. Eatonville Schools are designated OSPI Innovative Schools and STEM Lighthouse elementaries, designed with the whole child in mind. A board's focus on innovation has led to a 95%+ graduation rate and community support.

 **Michael Farmer**, Executive Director of Innovation and Learning, Eatonville School District

 **Cristin Blaskowitz**, Executive Director of Student Services, Eatonville School District

 **Ronda Litzenberger**, Board President, Eatonville School District

*VIP Track: Equity*

Nine ESDs, One Network: Supporting Washington's Schools and Communities

Learn about the vital role Washington's Educational Service Districts play in supporting their region's districts and schools through the promotion of equity and opportunity for all students. Together, the nine ESDs also form a powerful statewide network that increasingly brings to scale professional learning, resources and services that positively impact students, families and educators in all corners of our state.

*Presenters:* **Larry Francois**, Superintendent, ESD Partnership

 **Rick Anthony**, Board President, Association of Educational Service Districts

 **Dr. Gene Sharratt**, Executive Director, Washington Association of Educational Service Districts

 **John Welch**, Superintendent, Puget Sound Educational Service District

 **Dr. Dana Anderson**, Superintendent, Capitol Region Educational Service District

*VIP Track: Advanced Leadership*

Personalizing Guidance to Prepare Students for Career, College and Life

This session shares evidence-based practices that enable school districts to develop and implement an equitable, integrated approach to career and college readiness. This student-centered approach is based on results from the College Readiness Initiative that helps students from low income schools. Learn about specific practices that start in middle school and show increases in graduation rates, college-ready transcripts, and academic acceleration, including dual credit.

*Presenter:* **Danise Ackelson**, Program Supervisor, School Counseling, OSPI

*VIP Track: Equity*

Safety Planning for Student Success

Safe school plans for districts and schools are "of paramount importance" and will help to assure students, parents, guardians and school staff that "our schools provide the safest possible learning environment." This session will explore the board’s role in developing district level Emergenecy Operations Plans (EOPs) or safety plans.

*Presenter:* **Mike Donlin**, Program Supervisor, School Safety Center, OSPI

*VIP Track: Foundations of Boardsmanship*

Saturday, November 18

9:15 – 10:15 a.m.

Boardmanship 104: Keeping It Legal

Understanding the legal requirements of individual school directors and school boards is vital to your role. Legal experts will help you make sense of the Open Public Meetings Act, conflicts of interest, executive sessions, confidentiality and other legal requirements of school directors.

*Presenters:* **Abigail Westbrook**, Director of Policy and Legal Services, WSSDA

 **Cindy McMullen**, Director, Central Valley School District; Leadership Development Consultant, WSSDA

*VIP Track: Foundations of Boardsmanship*

Four Key Functions of a School Board: Putting the Pieces Together

Boards are charged with 1) setting direction and monitoring progress, 2) setting policy, 3) approving and monitoring budget, and 4) evaluating the superintendent. Discover how to connect these four functions throughout the year to maximize the board’s leadership role. You’ll leave with annual calendars and other samples for direction setting, progress monitoring, policy review, budget building and superintendent evaluation.

*Presenters:* **Marci Shepard**, Superintendent, Orting School District

 **Stanley Holland**, Director, Orting School District

 **Kay Lynn Smartt**, Director, Orting School District

 **Tyson Bryant**, Director, Orting School District

 **Clementina Perez**, Director, Orting School District

*VIP Track: Advanced Leadership*

Improving Evaluation Processes with the Washington Standards-Based Superintendent Framework

This highly-interactive presentation will engage participants in considering ways to utilize the Washington Standards-Based Superintendent Framework to improve board/superintendent evaluation practices through evidence-based discussions and goal-setting procedures.

*Presenters:* **Robin Henrikson**, Director, Sequim School District

 **Gary Neal**, Superintendent, Sequim School District

*VIP Track: Advanced Leadership*

Incorporating Student Voice in Race and Equity Policy Development

Middle and high school student input was an integral part of the development process for the Tukwila School District's Race & Equity Policy. Student input continues with the development of procedures for implementation. This panel session includes students, a board member and superintendent sharing their experiences from Showalter Middle School and Foster High School.

*Presenters:* **Mary Fertakis**, Director, Tukwila School District

 **Nancy Coogan, Ph.D.**, Superintendent. Tukwila School District

 **Erin Herda**, Teacher, Showalter Middle School

*VIP Track: Equity*

Sponsored Session: Digital Threat Assessment-Utilizing Open Source Social Media

Violence in schools often has precursors leaked through social media posts. Knowing where to find this critical information is a challenge that will be thoroughly addressed. Topics covered include anonymous threats, sexting and sextortion, swatting and doxing, geolocational utilities, verification of firearms/suicidal imagery, and searching Instagram by school location.

*Presenter:* **Theresa Campbell**, Safer Schools Together

The Power of Affirming Student Identity

Attend this session to learn some of the different kinds of identities students and teachers bring into the classroom. Explore why it’s important to recognize that bias and misperception can create an environment where some identities are nurtured and acknowledged while other identities are not valued or accepted. Discover ways to incorporate student voice in your districts.

*Presenters:* **My-Linh Thai**, Director, Bellevue School District; WSSDA Board Director

 **Nicole Shimizu**, ELL Developer, Bellevue School District

 **Chhoun Mey**, Instructional Technology Curriculum Leader, Bellevue School District

 **Betty Nhan**, 5-8 Math Developer, Bellevue School District

*VIP Track: Equity*

What it Took & What’s Next: Legislator Panel

This interactive session features key legislators who navigated education reform policy and funding in 2017. Learn about the complex negotiations, compromises, and opportunities ahead for K-12. Gain insight into ways school directors can effectively engage in the next phases of implementing and informing education policy in 2018 and beyond.

*Presenter:* **Jessica Vavrus**, Director of Government Relations, WSSDA

*VIP Track: Advanced Leadership*

The Secret Sauce to Bond Passage

A bond proposal built without community participation, no matter how data-driven, doesn’t sell. Involving community is time-consuming and messy, but once you embrace the mess and let go of (the illusion of) control, you can build trust and credibility and turn opponents into champions. Find out how Highline did it.

*Presenter:* **TBD**

*VIP Track: Funding & Facilities*

Small Schools District Success

Join fellow directors in this double session focused on creative solutions for challenges facing small school districts. Gather up-to-date information from experienced leaders on funding under the new McCleary plan, including local levy limitations and staff salaries. Separate room breakouts will highlight individual district programs that ensure success for their students, make the most of limited resources, and gain community support.

*Presenters:* **Elyssa Dyson**, Director, Onion Creek School District

 **Tricia Lubach**, Training Specialist, WSSDA; Director, Quincy School District

 **Jim Kowalkowski**, Director, Rural Ed Center and Superintendent, Davenport School District

 **Cory Plager**, Director of School Financial Services, Northeast Washington ESD 101

 **Dr. Bill Keim**, Executive Director, WASA

*VIP Track: Advanced Leadership, Funding & Facilities*

10:45 – 11:45 a.m.

2017 Legislative Session Essentials: McCleary & More

Come to this session to explore what passed during the 2017 Legislative Session and the implications for school districts this school year and into the 2018 session. Participants will gain insight into the current status of the McCleary case and what’s ahead in this landmark litigation.

*Presenters:* **Jessica Vavrus**, Director of Government Relations, WSSDA

 **Dan Steele**, Assistant Executive Director for Government Relations, WASA

*VIP Track: Foundations of Boardsmanship*

Boardmanship 105: I'll Second That! Understanding the Board Meeting

School board meetings can be complex and confusing, especially to new board members. Unravel the mysteries of parliamentary procedures, Robert’s Rules of Order and how school board meetings are structured.

*Presenters:* **Cindy McMullen**, Leadership Development Consultant, WSSDA, Director, Central Valley School District

 **Patty Wood**, Leadership Development Consultant, WSSDA; Board of Directors, Washington State Board of Education

*VIP Track: Foundations of Boardsmanship*

Education Fountations: Best Practices for a Successful Collaborative District/School Board Partnerships

Learn from the Issaquah School District (enr. 20,450) the path one community took from an adversarial relationship with their Education Foundation to one of authentic collaboration and partnership. This successful partnership has resulted in equitable opportunities for students, increased innovation and a community culture of philanthropy around education.

*Presenters:* **Robin Callahan**, Executive Director, National School Foundation Association; Formerly with Issaquah Schools’ Foundation

 **Marnie Maraldo**, Director, Issaquah School District

 **Suzanne Weaver**, Director, Issaquah School District

 **Ron Thiele**, Superintendent, Issaquah School District

*VIP Track: Advanced Leadership*

Governing Differently: Lessons from High Performing Districts

Boards that govern districts with high student achievement behave very differently than those with low achievement levels. This session will reveal the results of a study in Washington and Montana detailing the essential duties of school boards that correlate with high student achievement. The study and results are linked to WSSDA's School Board Standards and Board Self-Assessment.

*Presenters:* **Ivan Lorentzen**, Retired Psychology Professor, Flathead Valley Community College

 **William P. McCaw, Ed.D.**, Professor of Educational Leadership, University of Montana

*VIP Track: Advanced Leadership*

Poverty, Homelessness and Violence: One Community's Response

Explore Yakima School District's community partnerships designed to address the issues of poverty, homelessness and violence. Interact with the presenters as strategies are identified and discussed.

*Presenters:* **Martha Rice**, Director, Yakima School District

 **Dr. Jack Irion**, Superintendent, Yakima School District

 **Cece Mahre**, Deputy Superintendent, Yakima School District

*VIP Track: Equity*

Sponsored Session: Alternative Delivery Options and How they Impact your Projects

With the rising costs of construction in the current marketplace, how can project delivery methods help you to bring your projects in at or under budget and on time? Learn the differences between Design Bid Build, GC/CM and Design-Build and the pros and cons of each. Determine the right time to start using design/build on school projects.

*Presenters:* **Jeff Jurgensen**, Regional Director, OAC Services

State Audit: What to expect

WSSDA is partnering with the State Auditor’s Office to explore the school director’s role in the audit process. We will also explore the trends of significant issues identified during recent school district audits.

*Presenter:* **Josh Collette**, Business and Operations Officer, WSSDA

*VIP Track: Funding & Facilities*

Student Innovation Challenge Solutions

Join our winning Student Innovation Challenge teams to learn about their innovative solutions and how they determined them. Find out how they perceived this learning experience and what they learned during the process.

Using OSPI’s Data Analytics

Description TBD.

 *Presenters:* **Tim Stensager**, Director of Data Governance, OSPI

 **Kefi Andersen**, Program Specialist, Graduation Equity Initiative, OSPI

 **Dixie Grunefelder**, Director, K-12 Education, OSPI

*VIP Tracks: Advanced Leadership Leadership, Equity*

2:00 – 3:00 p.m.

Developing School Board-Superintendent Operating Principles

Learn about the importance of school board-superintendent operating principles and how to implement them to create a stronger team in your district. Operating principles define the beliefs, values, and methods of working together, and they cost nothing.

*Presenters:* **Randy Russell**, Superintendent, Freeman School District

 **Annie Keebler**, Board President, Freeman School District

 **Travis Campbell**, Board Vice President, Freeman School District

 **Ed Cashmere**, Director, Freeman School District

 **Neil Fuchs**, Director, Freeman School District

 **John Zingg**, Director, Freeman School District

*VIP Track: Foundations of Boardsmanship*

Conducting a Transparent, Legal and Successful Superintendent Search

Selecting a superintendent is the most important decision a board makes. The right process results in a strong field and enables a successful transition into the district. This session discusses effective strategies to ensure that your search satisfies requirements and provides for the meaningful engagement of students, staff, and community.

*Presenter:* **Dennis Ray**, Northwest Leadership Associates

*VIP Track: Advanced Leadership*

Legal Protections for Transgender Students and Your District's Role

Discover how your district can protect transgender students from discrimination at school and what you can do to make sure all students feel welcome and safe. Topics explored will include legal updates; privacy; issues around restrooms, locker rooms and overnight field trips; and how to respond to questions about gender at school.

*Presenters:* **Calandra Sechrist**, Director of Equity and Civil Rights, OSPI

 **Kasha Roseta, J.D.**, Program Supervisor, Equity and Civil Rights Office, OSPI

*VIP Track: Advanced Leadership*

Sponsored Session: The Power of Location: Advanced Planning through Geography

Learn how geography and demographic data come together allowing school boards to make data-driven decisions for the future.

*Presenter:* **Jared Nelson**, Manager of Client Outreach, Davis Demographics & Planning

Uncommon Sense Testing 2.0

The overemphasis of standardized testing has negatively impacted many schools, including narrowing curriculum, decreasing instructional time, and reducing love of learning. In this session, attendees will review the history and evolution of standardized tests in Washington state, examine the current assessment system, listen to students’ perspective and testimony, and explore the school board’s role in statewide testing reform.

*Presenters:* **Catherine Day**, Librarian, Ellensburg School District

 **Jennifer Kuntz**, Curriculum Assistant (TOSA), Ellensburg School District

*VIP Track: Advanced Leadership*

Using Board Planning Calendars to Lead Districts Large & Small

Diverse districts across Washington state are improving their governance capabilities with the use of board planning calendars. Learn how to sustain a focus on student achievement, school building performance, compliance, program reviews, staff relations, community involvement, and operation of the board itself. Hear experiences, successes, dead ends, lessons learned and results.

*Presenters:* **Steve McConnell**, Director, Bellevue School District

 **Laurie Dent**, Interim Superintendent, Sumner School District

 **Thaynan Knowlton**, Superintendent, Kettle Falls School District

 **Allison Munch-Rotolo**, Director, Pullman School District

 **CJ Nickerson**, Director, Longview School District

*VIP Track: Advanced Leadership*

3:30 – 4:30 p.m.

Keynote Breakout with Jamie Vollmer: Schools Cannot Do This Alone

In this follow-up to his Great Conversation keynote, Jamie will teach attendees how to effectively implement a public engagement strategy to increase: community understanding of the challenges facing our children and our schools; community trust in their local schools to accomplish the goal; community permission to make the changes needed to teach all children to high levels; and community support throughout the complex and emotional restructuring process.

*Presenter:* **Dr.** **Jamie Vollmer**

*VIP Track: Advanced Leadership*

Evaluating School and District Quality: Methods & Challenges

Understanding how well schools and districts are performing is challenging. This session examines ways to evaluate school and district quality and challenges faced in the process. Online and other tools available for this process will be explained, and presenters will share how these tools are used within their school district.

*Presenters:* **Marci Larsen**, Superintendent, Mukilteo School District

 **John Gahagan**, Board President, Mukilteo School District

 **Dr. Pete Bylsma**, Assessment & Program Evaluation Director, Mukilteo School District

*VIP Track: Advanced Leadership*

Illuminate Education Breakout

Sponsored session. Description TBD.

Leading the Board as Board Chair

Serving as your board’s chair/president is a challenging role. Learn from experienced board chairs how to plan and run an effective meeting, handle challenging meeting dynamics, manage public comment and get the work of the board done.

*Presenters:* **Tricia Lubach**, Training Specialist, WSSDA; Director, Quincy School District

 **Carolynn Perkins**, Director, Bremerton School District; Leadership Development Consultant, WSSDA

*VIP Track: Advanced Leadership*

Property Taxes 101 and Changes from the McCleary Bill

Learn how state and school district property taxes are expected to change for your district’s taxpayers as a result of the new McCleary bill (EHB 2242). This session will focus on the differences between state and school levies, regular and excess, bonds and levies and the changes due to the new McCleary bill. Also, learn about new requirements for your district with respect to “enrichment” levies to certify and comply with levy changes.

*Presenters:* **Jon Gores**, Managing Director Education Finance Team, D.A. Davidson & Company

**Corey Plager**, Director, School Financial Services, ESD 101

 **Jim McNeil**, Bond Attorney, Foster Pepper, PLLC

*VIP Track: Funding & Facilities*

The Board and Superintendent Relationship: Positive Dynamics

Realize your board and superintendent’s team potential as a governance team. Discover how to actively influence this relationship and what effective superintendents and school boards do to enhance and strengthen this unique working relationship. Learn research-based strategies to round out your board-superintendent relationship tool kit.

*Presenters:* **Colleen Miller**, Director of Leadership Development, WSSDA

 **Michael Dunn**, Superintendent, Northeast Washington ESD

*VIP Track: Advanced Leadership*

Sunday, November 19

8:15 – 9:45 a.m.

Dual Credit: Current Trends and Future System Improvement

By 2018, two-thirds of all jobs will require post-secondary education and training. Improving all students’ career and college readiness must be a priority! Discover the board’s role in supporting efforts to increase equity, ensure quality, improve communication and guidance, and analyze outcomes for your district’s dual credit opportunities.

*Presenters:* **Kim Reykdal**, Director, Tumwater School District

 **Scott Seaman**, Director of High School Programs and Professional Development Specialist, Association of Washington School Principals

 **Barbara Dittrich**, Program Supervisor, Advanced Placement Special Programs & Federal Accountability, Office of Superintendent of Public Instruction

 **Stephanie Gardner**, Associate Director of Academic Affairs & Policy, Washington Student Achievement Council

 **Julie Garver**, Director of Policy & Academic Affairs, Washinton State Council of Presidents

 **Ruben Flores**, State Board for Community and Technical Colleges

*VIP Track: Advanced Leadership, Equity*

Keynote Breakout with Craig Boykin

Attend this session to hear more from keynote speaker Craig Boykin.

*Presenters:* **Craig Boykin**

*VIP Track: Advanced Leadership*

Sponsored Session: What are the Voters Thinking? Statewide Voter Survey Results

Gain insite into the minds of your voters by exploring results of the 14th biennial statewide voter survey focusing on school funding and opinions about education. Session participants will learn about voter attitudes and trends to help make thoughtful decisions during their M&O and bond elections.

*Presenters:* **Trevor Carlson**, Managing Director, Piper Jaffray & Co.

*VIP Track: Advanced Leadership*

The Superintendent and School Board as Chief Brand Officers

What does the public really think when your district’s name is brought up in a discussion? Is there a strong emotional connection and clear understanding of your system’s purpose? Your district’s brand is its most valuable asset. Learn seven critical steps you can take to enhance your district’s brand.

*Presenters:* **Nathan McCann**, Superintendent, Ridgefield School District

Policy Governance: The Whats and the Hows

Does your Board operate under a Policy Governance Model? Want to improve your processes? Any best practices you’d like to share? Join a discussion of practices that align with the PG Model, i.e., superintendent evaluation, board self-evaluation, etc. Share the nuances of your Executive Limitations, Ends, Board/Superintendent Linkages and Governance Process policies.

*Presenters:* **Martha Rice**, Director, Yakima School District

 **Geoffrey McAnalloy**, Board President, Federal Way School District

 **Nancy Truitt-Pierce**, Director Monroe School District

*VIP Track: Advanced Leadership*